

INDIA FEST ADVERTISEMENT RATES

PLACEMENT	SPECIFICATIONS	COST	DIMENSION
Souvenir	Full Page Color Ad	\$500	(11”H x8.5”W)
Souvenir	Half Page Color Ad	\$300	(5.5”H x4.2”W)
On site at VBCC	Retractable Banner	\$250	3 feet wide x 5 feet high
Program Flyer	Full Page	\$400	(8”H x5”W)
Program Flyer	Half Page	\$300	(4”H x 5”W)
Program Flyer	Quarter Page	\$200	(2”H x 5 “W)
Food Flyer	Full Page	\$400	(8”H x5”W)
Food Flyer	Half Page	\$300	(4”H x 5”W)
Food Flyer	Quarter Page	\$200	(2”H x 5 “W)
AIHR Flyer	Full Page	\$500	(8”H x5”W)
AIHR Flyer	Half Page	\$300	(4”H x 5”W)
AIHR Flyer	Quarter Page	\$250	(2”H x 5“W)
Ticket Books	Front Page	\$500	(3”H x 6”W)
Ticket Books	Front Inside	\$350	(3”H x 6”W)
Ticket Books	Back Inside	\$200	(3”H x 6”W)
Ticket Books	Back Outside	\$400	(3”H x 6”W)

- Advertisement for prime spots on souvenir and VBCC are reserved for our premium sponsors.
- All Advertisements are based upon first come first serve basis and space availability.
- All Advertisements are in color.
- Dimensions of all the advertisements are based upon approximation.
- Retractable or Pop up Advertisements will be placed at VBCC depending on spot availability.
- Dimension of retractable banner can be increased depending on VBCC approval.
- \$100 discount will be applied if you buy a double booth with a full page color advertisement.
- AIHR reserves the right to offer discounts on any advertisement.
- AIHR reserves the right to cancel printing of the souvenir, flyer and ticket booklets. In such case, the paid advertisements pertaining to that area will be refunded.