



AIHR

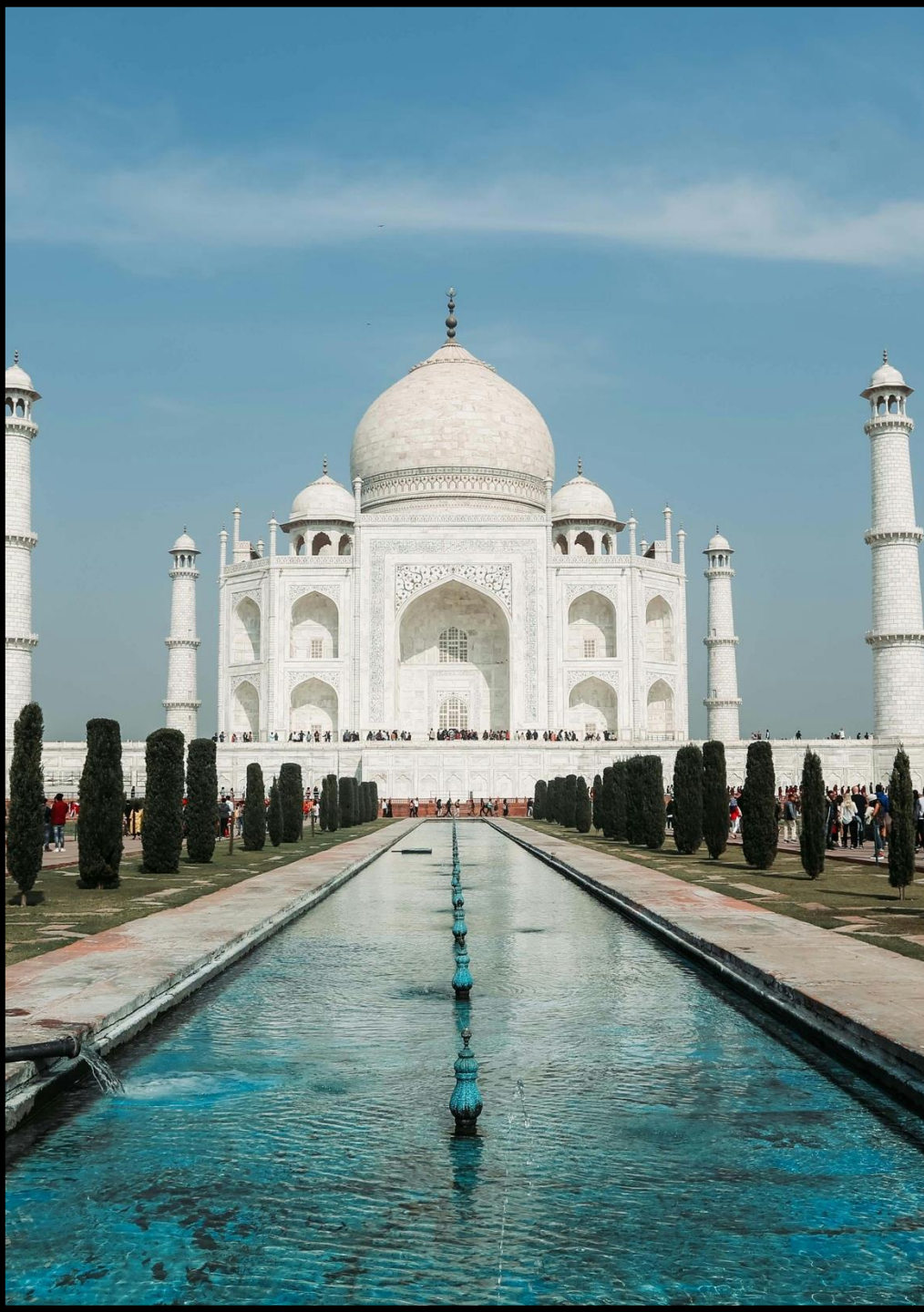
Asian Indians of Hampton Roads

Presents

INDIA FEST – 2026

Sponsorship Proposal

Date: Saturday October 3rd, 2026



About India Fest

Event Overview:

Asian Indians of Hampton Roads (AIHR), a 501(c)(3) nonprofit organization run entirely by volunteers, will host the 28th annual INDIA FEST on October 3rd, 2026, at the Virginia Beach Convention Center.

Event Significance:

INDIA FEST is a premier cultural event in Southeastern Virginia, celebrating Indian heritage and attracting over 10,000 attendees annually.

Support and Sponsorship:

The success of INDIA FEST relies heavily on the generous support of corporate sponsors and donors.

Past sponsors include TowneBank, Sentara, Old Dominion University, Southern Bank, Charles Schwab, Checkered Flag Automotive, and many local professionals such as doctors, engineers, and hoteliers.

Charitable Impact:

Proceeds from INDIA FEST help fund AIHR's charitable initiatives throughout the year. INDIA FEST is the primary source of fundraising for AIHR.

Call to Action:

The success of INDIA FEST 2025 depends on contributions from valued sponsors. Sponsorship packages are outlined below, offering various levels of engagement and benefits for your organization.

We welcome your support and sincerely thank you in advance for partnering with us to make INDIA FEST 2025 a success.



A Glimpse of Our Vibrant Past
INDIAFEST Celebrations





India Fest At Glance

Established Legacy: Taking place annually in Hampton Roads, Virginia, since **1990**.

Decades of Celebration: Over **three decades** of showcasing the vibrant traditions, arts, and flavors of India.

Community Gathering: Attracts **thousands of attendees** from the local community and beyond each year.

Sensory Rich Experience: Features captivating **classical and Bollywood dance performances**, soul-stirring **music**, intricate **henna designs**, vibrant **clothing**, and authentic **Indian cuisine**.

Cultural Bridge: Fosters **understanding and appreciation** for India's rich heritage within the Hampton Roads community.

Highly Anticipated: A **cornerstone event** on the local cultural calendar, eagerly awaited each year.

Enduring Appeal: A testament to its ability to **enrich the cultural landscape** of Hampton Roads.

VIRGINIA BEACH
CONVENTION CENTER
LIVE THE LIFE

India Fest 2025

Virginia Beach Convention Center



CELEBRATING WITH SPONSORS

INDIA FEST

Coca-Cola

STUDIOS **EL LESS.** PASHM GLOBAL **Royal** MARKET EXPRESS

WORLD INSURANCE LAPGROUP PRIMIS FINANCIAL CORPORATION United1Mortgage

Northwestern Mutual SouthernBank Eastern Virginia Law Group PLLC ATTORNEYS AND COUNSELORS AT LAW TOWNE BANK

World Fuel Services Kroger DOLLAR TREE Atlantic Bay Mortgage Group

ROYAL BAZAAR ITC FEDERAL GENERAL DYNAMICS NASSCO NORFOLK SISTER CITY ASSOCIATION

Red Roof

Sponsor Benefits



Benefits	Title \$25K	Presenting \$15K	Platinum \$10K	Gold \$5K	Silver \$2.5K
Presented by Branding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event Powered By	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Website Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Booth (10x10 ft)	<input checked="" type="checkbox"/> Prime	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Speaking Opportunity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stage Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Social Media	15+	10	6–8	4	2–3
Email Feature	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VIP Passes (NetCon)	15	10	8	5	3
Souvenir Book	Back Cover	Inside – Full Page	Inside - Full Page	Inside - Half Page	Listing
Program Schedule	Presented By	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Print	<input type="checkbox"/>
Stage Backdrop Logo	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Year-Round Branding	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

India Fest Advertisement Rates

Placement	Specifications	Cost	Dimension
Souvenir	Full Page Color Ad	\$1,500	(11"HH X 8.5"W)
	Half Page Color Ad	\$1,000	(5.5"HH X 4.2"W)
Ticket Books	Front Inside	\$750	(3"HH X 6"W)
	Back Inside	\$750	(3"HH X 6"W)
	Back Outside	\$1,000	(3"HH X 6"W)

India Fest Talent Competition Sponsorship



Level	Cost	Exposure
Talent Showcase Sponsor	\$1,000	<ul style="list-style-type: none">• Banner Slot at the Competition Venue• Announcement during the Competition• Announcement During Award Ceremony (During India Fest)

For more information on India Fest Advertisements and Talent Competition Sponsorships,
Please Visit: <https://aihr.org/Sponsorship/>



AIHR Asian Indians of Hampton Roads



Partner with AIHR: Cultivating Cultural Connections in Hampton Roads Since the 1970s.

Established Non-Profit: The Association of Indians in Hampton Roads (AIHR) has served the community for over five decades.

Cultural Platform: Provides vital cultural and social engagement showcasing the Indian subcontinent.

US-India Connection: Highlights the important relationship between America and India.

Tax-Deductible Contributions: Support AIHR's mission with a tax benefit.

"Pay It Forward" Initiatives: Your sponsorship supports year-round charitable work and disaster relief.

Community Impact: Join us in fostering cultural understanding and making a local difference





Charity and Community Support Initiatives

American Red Cross	COVID Appreciation lunch Sentara Leigh
Virginia Beach Police Foundation	Food Bank of Southern Virginia
Disable American Veterans	CHKD
Susan Komen Breast Cancer Foundation	Norfolk Sister Cities Association
Virginia Beach fire Department	Veterans Affairs
India Heritage Foundation	COVID PPE donation at Sentara
Connect with a wish	Tidewater African culture aliens
Wounded Warriors Project Support	

Disaster Relief Initiatives

Crop Foundation	Oxygen Cylinder donation in India
Hurricane Harvey relief support	VA Shooting Victim Relief Support
Japan Tsunami Relief	Hudhud (India) Cyclone
Turkey Earthquake Relief	

Event Hosting and Participations

India Fest	Juneteenth Celebration
Holi-Festival of Colors	Feeding the homeless
Community Lunch at Gurudware	Virginia Asian Advisory Board Health Camp
Global Gala at Tallwood High School	World Culture Festival

Contact Us

Sponsorship Committee

Name	Position	Contact Information
Pringal Parikh	Sponsorship – Chair	252 367 7582
Bhavin Patel	President	757 842 2593
Nikhilesh Patel	Member	847 401 8227
Debarshi Dey	Member	804 615 3158
Jignesh Patel	Member	757 275 3240
Naveen Agrawal	Member	757 435 9441
Bhranti Patel	Member	757 842 2595
Nishit Basera	Member	201 238 8750
Sandip Patel	Treasurer	757 816 3222